



Sri Lankan Entrepreneur of the year

26TH ANNUAL AWARDS

**EMPOWERING SRI LANKAN EXCELLENCE
INSPIRING GLOBAL SUCCESS**

50 *Years of*
EXCELLENCE
1974 - 2024
FCCISL



Sri Lanka



Sponsorship PROPOSAL

Organized by the Federation of Chambers of Commerce and
Industry of Sri Lanka (FCCISL).

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ABOUT FCCISL: Voice of the Sri Lankan Private Sector

The Federation of chambers of commerce and industry of Sri Lanka (FCCISL) is the apex body of business in Sri Lanka, championing the private sector for over five decades.



Established

Founded in 1973 with 50+ years of celebrated history.



Representation

The voice for the entire private sector from micro scale Enterprises to extra large corporations.



Membership

Comprising 65 national and regional chambers of commerce and business associations



Nationwide reach 100,000+

Connecting over 100,000 businesses across all districts and provinces of Sri Lanka.



Global reach

Affiliated with SAARC CCI, CCPIT, CACCI and other key global associations to promote Sri Lankan industries.



VISION OF THE SLEOTY AWARDS

A Future of Inclusive Growth

"Our vision is to be Sri Lanka's most influential national platform that champions business excellence, inclusive growth, and sustainable development through strong public-private-civil society partnerships."

1. Excellence

Setting the benchmark
for corporate
performance and ethical
governance.

2. Inclusivity

Ensuring growth
reaches every district
and province including
all genders and the
differently abled.

3. Sustainability

Fostering business models that
are resilient and
environmentally conscious.



26TH ANNUAL

EMPOWERING
INSPIRING

50^{Years of}
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1974 - 2024



Sri Lanka

MISSION : Strengthening the Economic Fabric

A Future of Inclusive Growth

Our mission is to strengthen Sri Lanka's economy and society by enhancing enterprise competitiveness and promoting ethical business practices. We serve as the **vital bridge** between the private sector, civil society, and the government.

To recognize expertise and create a culture of resilient entrepreneurs ready to face an Emerging economy.

- Recognizing talent from **all regions** of the island.
- Recognizing talent across all diversities **youth, women, and differently abled persons.**
- **25** national awards and **117** regional awards.

25 National awards

117 Regional awards

FCCISL MEMBERS - NATIONAL BUSINESS CHAMBERS

1. Chamber of Young Lankan Entrepreneurs (COYLE)
2. National Chamber of Commerce of Sri Lanka (NCCSL)
3. Ceylon National Chamber of Industries (CNCI)
4. Women's Chamber of Industry and Commerce (WCIC)
5. Business Chamber of Commerce (BCC)

FCCISL MEMBERS - INTERNATIONAL BUSINESS CHAMBERS

1. International Chamber of Commerce Sri Lanka (ICCSL)
2. Sri Lanka – Nepal Chamber of Commerce (SLNCC)
3. Sri Lanka – Thailand Business Council (SLTBC)
4. Sri Lanka – UK Business Council (SLUKBC)
5. Sri Lanka – Ukraine Business Council (SLUBC)

FCCISL MEMBERS - GLOBAL CHAMBER AFFILIATIONS

SAARC - CCI Saarc Region - (08 countries)



APTA - CCI Asia Pacific Region - (09 countries)



CCPIT - China Business Council - (China/Hong Kong)



**CACCI - Confederation of Asia-Pacific Chambers of
Commerce and Industry - (22 countries)**



FCCISL MEMBERS - REGIONAL BUSINESS CHAMBERS & ASSOCIATIONS

1. **Monaragala** District Chamber of Commerce, Industry and Agriculture
2. **Polonnaruwa** District Chamber of Commerce, Industry and Agriculture
3. **Matara** District Chamber of Commerce and Industry
4. **Anuradhapura** District Chamber of Commerce, Industry and Agriculture
5. **Galle** District Chamber of Commerce and Industry
6. **Wayamba** Chamber of Commerce and Industry
7. **Trincomalee** District Chamber of Commerce and Industries
8. **Ampara** District Chamber of Commerce and Industry
9. **Batticaloa** District Chamber of Commerce and Industry
10. **Central** Province Exporters Chamber
11. **Central** Province Women's Chamber of Small Industries and Commerce
12. Chamber of Commerce and Industry of **Central** Province
13. Chamber of Commerce and Industry of **Uva** Province
14. Chamber of Commerce and Industries of **Yarlpnam**

15. **Siyana** Chamber of Commerce, Industry and Agriculture
16. **Hambantota** District Chamber of Commerce
17. **Jaffna** Women's Chamber of Commerce, Industry and Agri Business
18. **Kalutara** District Chamber of Commerce, Industry and Agriculture
19. **Kilinochchi** District Chamber of Commerce, Industry and Agriculture
20. **Mannar** District Chamber of Commerce, Industry and Agriculture
21. **Matale** District Chamber of Commerce, Industry and Agriculture
22. **Nuwara Eliya** District Chamber of Commerce, Industry and Agriculture
23. **Puttalam** District Chamber of Commerce, Industry and Agribusiness
24. **Sabaragamuwa** Province Chamber of Commerce and Industry
25. **Vavuniya** District Chamber of Commerce, Industry and Agriculture
26. Chamber of Provincial Entrepreneurs
27. **Kegalle** District Chamber of Commerce Industry and Agriculture
28. **Colombo** Chamber of Commerce
29. Lanka Business Ring

FCCISL MEMBERS - SECTOR SPECIFIC BUSINESS CHAMBERS & ASSOCIATIONS

1. Federation of Information Technology Industry Sri Lanka
2. Ceylon Institute of Builders
3. Sri Lanka Institute of Marketing
4. Chartered Institute of Personnel Management
5. Vehicle Importers Association of Sri Lanka
6. Lanka Microfinance Practitioners Association
7. Tile & Sanitary Ware Importers Association
8. Lanka Pharmaceutical Traders Society
9. Association of Licensed Foreign Employment Agencies
10. Ceylon Hardware Merchants Association
11. National Construction Association of Sri Lanka
12. Protected Agriculture Entrepreneurs Association
13. Sri Lanka Association of Hair Dressers and Beauticians
14. Sri Lanka Association of Printers
15. Sri Lanka Gem and Jewellery Association
16. Hotels Association of Sri Lanka
17. Sri Lanka Fruit and Vegetable Producers, Processors and Exporters Association
18. Roof Tile Association
19. Centre for Agribusiness Development
20. Gem and Jewellery Dealers Association
21. Sri Lanka Food Processors Association
22. Association of Live Tropical Fish Exporters of Sri Lanka
23. Tea Factory Owners Association
24. Chamber of Tourism and Industry Sri Lanka

26TH ANNIVERSARY

The SLEOTY Awards: A 26-Year Legacy

The Pinnacle of National Recognition

The Sri Lanka Entrepreneur of the Year (SLEOTY) awards is the nation's most prestigious recognition program. Celebrating its 26th anniversary, it honors the visionaries who build the resilience of our economy.

Prestige

The highest honor for Sri Lankan entrepreneurs.

Impact

Recognizing excellence from micro to extra large-scale leaders.

Integrity

Rigorous, merit-based selection process.



SLEOTY PAST WINNERS



1. **Mr. Kulatunga Rajapaksha** – Chairman, Samson Group (DSI)
2. **Mr. Kumar Devapura** – Chairman, Tri-Star Apparel Exporters (Pvt) Ltd.
3. **Mr. P. M. Nandadasa** – Chairman, Flexport (Pvt) Ltd.
4. **Mr. Daya Gamage** – Chairman, Daya Group of Companies
5. **Mr. Greetain Gunawardena** – Chairman/ MD, Hands International
6. **Ms. Otara Chandiram** – Chairperson, Odel (Pvt) Ltd.
7. **Mr. Raja Hewabowala** – Chairman/ MD, Silicone Coating (Pvt) Ltd.
8. **Mr. Jagath Peiries** – Chairman, Royal Fernwood Porcelain (Pvt) Ltd.
9. **Mr. Gamini Saparamadu** – Chairman, Kent Group of Companies
10. **Mr. Lalith Kahatapitiya** – Chairman, K. I. K. Lanka (Pvt) Ltd.
11. **Dr. Ravi Liyanage** – Chairman, Kingdom of Raigam
12. **Mr. W. K. H. Wegapitiya** – Chairman, LAUGFS Holding Ltd.
13. **Mr. Samantha Kumarasinghe** – Chairman, Multichemi International (Pvt) Ltd.
14. **Mr. Ruwan Edirisinge** – Chairman / MD, RN Constructions (Pvt) Ltd.
15. **Mr. Richard Jayatissa** – Managing Director, Richard Trading Co. (Pvt) Ltd
16. **Mr. Lal Keerthi Gunawardena** – Chairman / MD, Lucky Lanka Milk
17. **Mr. Nayana D.P. Dehigama** – Managing Director, Epic Lanka (Pvt) Ltd.
18. **Mr. Sujeewa Palliyaguruge** – Managing Director, Oak Ray Wood Carvings (Pvt) Ltd.
19. **Mr. Dinesh B. Saparamadu** – Managing Director, Senid Business Solutions (Pvt) Ltd.
20. **Mr. Anurath Abeyrathne** – Chairman, Korean SPA Packaging (Pvt) Ltd.
21. **Mr. Shehan Senavirathne** – Chairman, SMS Holding (Pvt) Ltd.
22. **Mr. Aelian Gunawardene** – Founder / Managing Director, JAT Holdings (Pvt) Ltd.
23. **Mr. T.B.D. Bandara** – Chairman/ MD, Sakya Higher Education Group
24. **Mr. Aruna Kothalawala** – Managing Director, Wijaya Product
25. **Mr. Kalana Hewamallika** – Chairman Gamma Pharma

SLEOTY HALL OF FAME

2010 – Deshamanya Don Harold Stassen Jayawardena (Mr. Harry Jayawardena),
Chairman of Melstacorp PLC, Chairman of Distilleries Company of Sri Lanka, Chairman of Aitken Spence

2010 – Deshamanya Hewa Komanage Dharmadasa,
Chairman of Nawaloka Group of Companies

2015 – Deshamanya Merrill Joseph Fernando
Chairperson of Ceylon Tea Services PLC (Dilmah)

2017 – Dr. Kulatunga Rajapaksa
Chairman and Group Managing Director of DSI Samson Groups

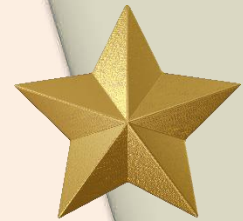
2018 – Deshabandu Dr. Wegapitiya Kattadiyalage Hemachandra Wegapitiya
Chairman of LAUGFS Holdings Limited

2019 – Mr. Taheb Akbarally
Company Director at Akbar Brothers

KEY AWARD CATEGORIES



SRI LANKAN ENTREPRENEUR



WOMAN ENTREPRENEUR



YOUNG ENTREPRENEUR



MOST INNOVATIVE ENTREPRENEUR



EVALUATION PROCESS



Why Sponsor? Benefits & Unmatched Reach

1



Nationwide Visibility

SLEOTY reaches all provinces of Sri Lanka through its national and regional award categories, offering comprehensive brand exposure.

2



Extensive Business Network

Reach over 100,000+ business entities across Sri Lanka via FCCISL's membership of 65 business chambers.

3



High-Profile Engagement

Connect with 1500+ entrepreneurs, diplomatic missions, policy makers, and industry leaders at the SLEOTY venue.

4



International Exposure

Gain access to global stakeholders via FCCISL's networks in the Americas, Asia Pacific, Africa, Europe, and the Middle East.



COMPREHENSIVE ROADMAP

A comprehensive roadmap to maximize visibility, prestige, and audience engagement for the 2026 awards season.

Beyond simple recognition, we are creating a platform that celebrates the resilience and innovation of modern leaders.

- The Entrepreneur of the Year Awards represent more than a trophy; they are a benchmark for excellence in the Sri Lankan and Global business community.
- Our marketing strategy is designed to amplify these stories, ensuring that every nominee and winner receives the spotlight they deserve.
- By focusing on human-centric storytelling, we will connect with an audience of peers, investors, and industry disruptors. The objective is clear: to elevate the event from a local ceremony to a globally recognized standard for entrepreneurial success.

A THREE-PHASED ROADMAP TO MAXIMUM IMPACT

PHASE 1: THE CALL TO EXCELLENCE

Months 1-2: Focusing on high-intent outreach through industry networks and alumni newsletters to secure top-tier nominations

PHASE 3: THE GALA & LEGACY

Month 5+: Driving real-time engagement during the event and extending the narrative through "Winner's Circle" content post-ceremony.



PHASE 2: THE FINALIST REVEAL

Months 3-4: Shifting to broad-scale media reach and press announcements to build public excitement and brand recognition for our partners.

SOCIAL MEDIA STRATEGY

Engaging the digital community through multi-channel social media.

Tailoring content to each platform ensures we meet our audience where they are most active and professional.

LinkedIn Strategy

The primary hub for professional recognition, featuring long-form thought leadership from judges and deep-dive profiles on the nominees.

Instagram & TikTok

Utilizing short-form video "Founder Stories" and behind-the-scenes content to humanize the awards and appeal to the next generation of builders.

Facebook

Real-time updates, industry commentary, during the gala to drive trending conversations within the business tech space.

Strategic Paid Ads

Highly targeted ad spend focused on "Lookalike Audiences" of previous attendees and industry-specific keywords to drive high-quality traffic.

DELIVERING A LEGACY OF EXCELLENCE FOR OUR PARTNERS

The 2026 campaign is set to redefine how we celebrate and scale entrepreneurial success stories.

Through this multi-channel approach, we aren't just marketing an event; we are building a durable media asset. By combining the reach of our press partners with the precision of our direct digital channels, we will ensure that the Entrepreneur of the Year Awards dominates the business conversation throughout the year. We invite our partners to join us in this high-impact journey as we shine a light on the visionaries shaping our future.



STRATEGIC PARTNERSHIPS FOR TIER-1 VISIBILITY

Collaborating with leading business publications to provide third-party validation and massive scale.

NATIONAL BUSINESS JOURNALS

Exclusive "First Look" rights for the finalist announcement to ensure headline coverage in major financial outlets.

REGIONAL NEWS PARTNERS

Focusing on the local impact of entrepreneurs to drive community pride and grassroots support for the nominees.

INDUSTRY PRESS TRADE

Deep-dive technical features on the innovations represented by finalists, targeting niche professional sectors.

PODCAST & BROADCAST MEDIA

Securing interview slots for our top finalists on leading business podcasts to reach an engaged, mobile audience.

TARGETING 3.5 MILLION TOTAL EXPECTED IMPRESSIONS

Our data-driven projections show a significant increase in reach across all primary marketing pillars.

Channel	Expected Impressions	Engagement Goal	Primary KPI
Social Media	1,200,000+	4.5% Engagement	Shares / Saves
Press & Earned Media	850,000+	1.2% CTR	Brand Mentions
Email & Newsletters	250,000+	12.0% CTR	Nomination Leads
Total Campaign Reach	2,300,000	High Impact	Brand Equity

Special Notes:

Reach Through 65 chambers affiliated with FCCISL

Coverage – Startup, Women entrepreneurs, SME’s, Medium, Large & Extra large



Sponsorship Packages

We invite you to be part of the celebrations and stand out!
Reach regional, national and international markets by partnering with us.
Choose from a range of packages designed for maximum impact.



Premier Tiers



Principal Sponsor



Platinum Sponsor



Core Tiers



Gold Sponsor



Silver Sponsor



Bronze Sponsor



Partnership Tiers



Category Sponsors



SLEOTY Partners



Media Partners

Premier Sponsorship Tiers - Principal & Platinum

 **Principal** | LKR 10 Million

	5 Company Video clips at event
	Full logo visibility on website, backdrops, tickets & all materials
	Specific press release announcing partnership
	Invited to award the Platinum award
	Specific 10x10 sq. ft. area at venue
	10 VIP Tickets
	Free entry to all international business events for one year

 **Platinum** | LKR 7.5 Million

	3 Company Video clips at event
	Full logo visibility on website, backdrops, tickets & all materials
	Specific press release announcing partnership
	Invited to award the Platinum award
	Specific 10x10 sq. ft. area at venue
	8 VIP Tickets
	Free entry to all international business events for one year

Core Sponsorship Tiers – Gold, Silver & Bronze



Gold – LKR 5 Million



2 Video clips at event



Logo on website, backdrops, tickets, & materials



Congratulatory Message



3 Banners at venue



6 VIP Tickets



Free entry to int'l events for one year



Silver – LKR 3.5 Million



Logo on website, backdrops, tickets, & materials



Congratulatory Message



2 Banners at venue



5 VIP Tickets



Mention by Compere



Bronze – LKR 2 Million



Logo on website, backdrops, & materials



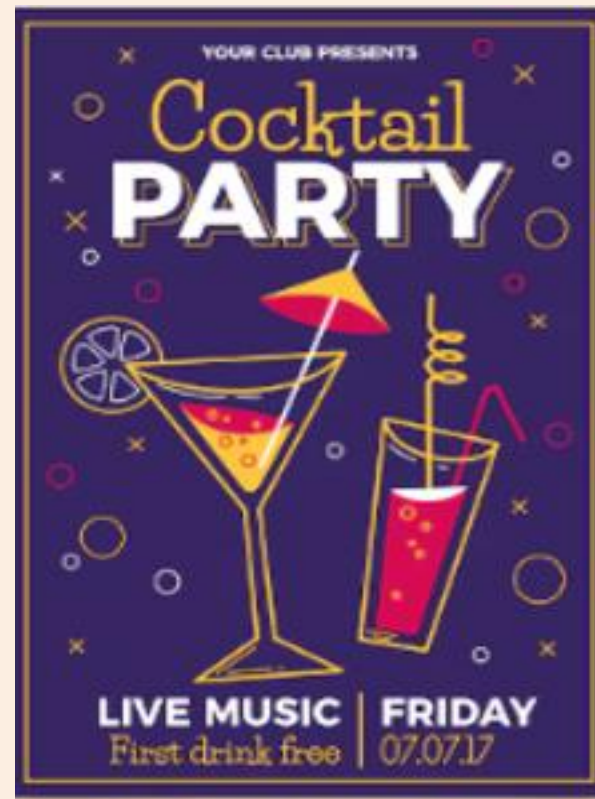
2 Banners at venue



4 VIP Tickets



Mention by Compere



CUSTOM / NICHE OPPORTUNITIES

Bespoke add-ons like sponsoring the cocktail reception, the live-stream, or a specific category.

We can tailor a package that aligns perfectly with your specific KPIs and target audience.



Our commitment is to deliver a partnership that is built on transparency, mutual success, and a shared vision for a prosperous Sri Lanka.

We are dedicated to your success and look forward to welcoming you as a strategic partner of the FCCISL.



CONTACT US

Federation of Chamber of Commerce and industry of Sri Lanka
(FCCISL)

Federation House No 17/1, 1st Lane, Gothami Road,
Colombo 08, Sri Lanka

Website www.fccisl.lk
Telephone +94 117 390860

KEY CONTACTS

Mr. Tilan M Wijesooriya
Secretary general Actg
+ 94718349216
sg@fccisl.lk

Ms. M I S Fathima
Head of Operation
+ 94767823246
ao@fccisl.lk

